

Dear Mr. Kapoor

Please allow me to introduce myself as a faculty member in the Muma College of Business at the University of South Florida in Tampa, Florida. USF is home to the Florida Center for Cybersecurity, which is the nodal organization to co-ordinate all academic efforts related to cybersecurity in the State of Florida.

Cybersecurity is one of my areas of teaching and research interests. I have a textbook on the topic that is reasonably well received by my faculty colleagues and students<sup>12</sup>. I came across your outreach efforts when I looked for successful models for spreading cybersecurity awareness.

The clearly partitioned efforts, one aimed at law enforcement (Blue Palm) and the other aimed at the general public (Black Ribbon) are evidence of great efforts at designing these programs for maximum effectiveness. Participant feedback on social media suggest that these efforts are making an impact and are preparing law enforcement professionals as well as the next generation of our workforce to deal with the evolving complexities of cybercrime.

Non-existent national borders for cybercrime threat actions, coupled with strong national borders for cybercrime law-enforcement, have created an unprecedented challenge for personal safety. With minimal storage and duplication costs, information lost on the Internet can exist in so many different copies that it is meaningless to attempt recovery. It is best for our youth to be cognizant of this other modern realities before they begin using the Internet for financial and other commercial transactions. Lack of attention to detail could cause them endless grief due to money siphoned from bank accounts. By educating youth, the 'Sandesh' workshops for school students are therefore extremely apt.

I just wanted to take this opportunity to convey my congratulations for the current success of these initiatives and to wish all success for future endeavors.

Regards



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<sup>1</sup> <http://www.wiley.com/WileyCDA/WileyTitle/productCd-EHEP003131.html>

<sup>2</sup> <http://www.amazon.com/Information-Security-IT-Risk-Management/dp/1118335899>